



SDG Juicer

SDG Juicer | 2022 |
Confidential

The Issue

Companies-generated and external data face complex challenges in being retrieved, integrated and accessible when supporting monitoring, self-evaluation, understanding, and decision-making towards different fields of application, starting today via the Sustainable Development Goals issue.



Disaggregated



Time consuming



Unreliable



Technical terms





Our Solution

Automatic Extraction of Data, Geographical entities, Concepts, and Goals.



UN Validation

65%

Cost Saving

90%

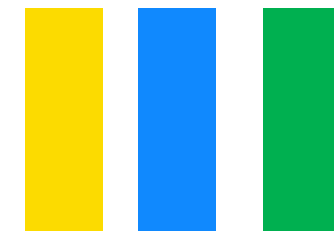
Time Saved

95%

Accuracy

30x

Efficiency



The Product

SDG Juicer is an **innovative platform that uses semantic web technologies for extracting SDG related metadata** from multiple sources (dataset, documents, web) and identifies the most relevant SDGs, targets, indicators and series.



●
Friendly interface
Flexible integration

●
No coding required

●
Documents in any language

Why Clients Choose SDG Juicer



- Support **self-evaluation, monitoring** and **decision-making**
- Increase **positive reputation** of the company via external comparisons/
Markets' standards Benchmarking
- **Appeal to investors** and attract capitals
- Stay ahead of **regulatory requirements**
- Recognising tomorrow's **opportunities**
- **Build trust** amongst customers and business partners
- Increase **employee retention** and attractiveness
- Identify **strengths and weaknesses**
- Create a **competitive advantage**
- **Reduce time consuming activities impacts**

How It Works

Extracted concepts

1. Upload your documents

A new Platform that helps you to automatically extract key concepts

An app that automatically extracts key concepts related to sustainable development from text documents and links them to the most relevant sustainable development goals, targets, indicators and series.

ANALYZE DOCUMENT

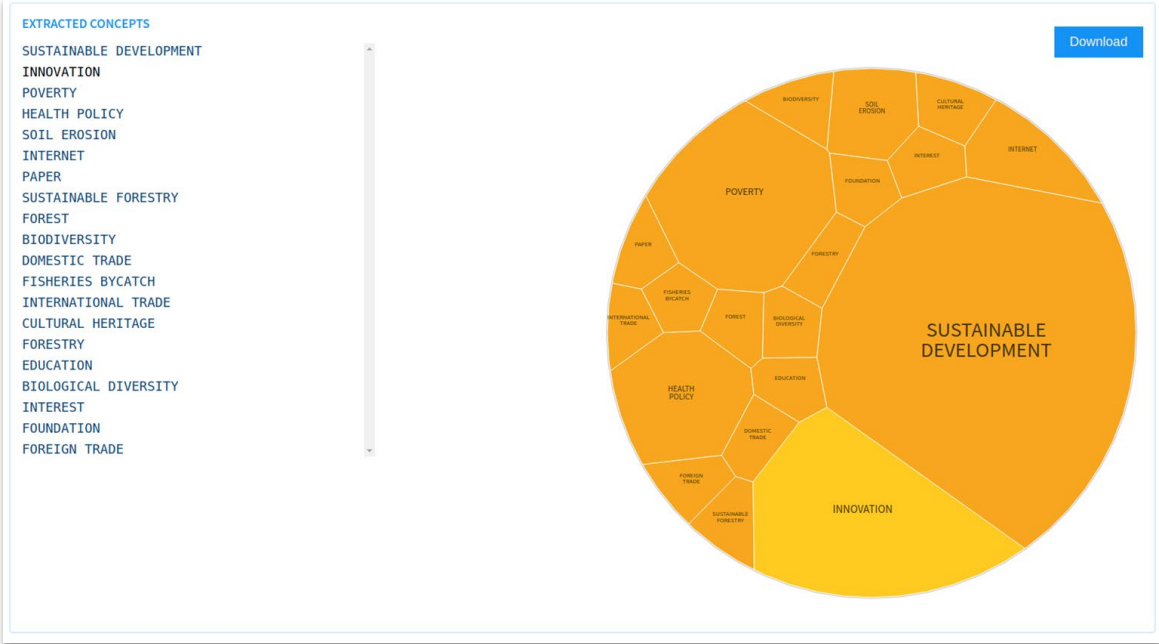
Upload a document related to Sustainable Development Goals in order to analyse it (PDF, XLS, XLSX, CSV, TXT - max 100K characters).

Choose file...

2. Let the AI do its magic



3. Get your data!



Product Snapshot



SDG Juicer

NEW ANALYSIS

MY ANALYSES

MY PROFILE

SDG Juicer automatically extracts key SDG concepts from your documents

SDG Juicer automatically extracts key concepts related to the [UN 2030 Sustainable Development Goals](#) from documents and urls, then links them to the most relevant goals, targets, indicators and series.

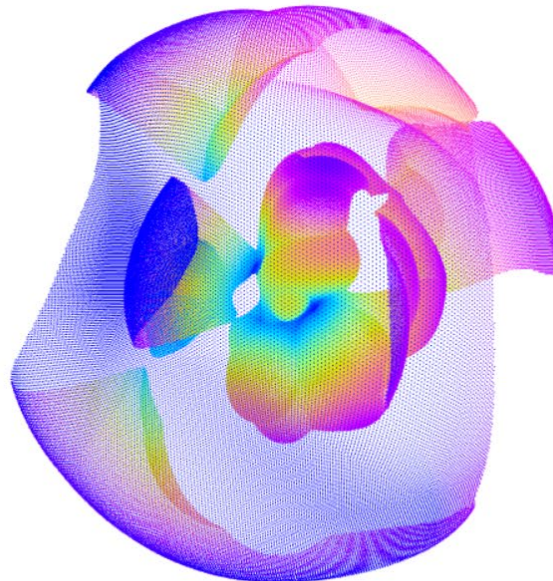
ANALYZE DOCUMENT

Upload a document (PDF, DOCX, XLS, XLSX, CSV, TXT), or insert the url of a page related to Sustainable Development Goals in order to analyse it (max 10MB, 100K characters).

Choose file...

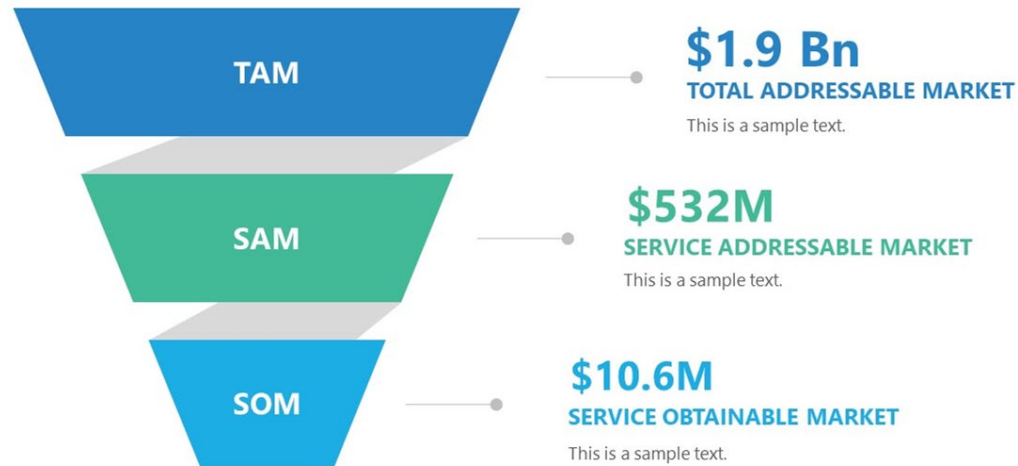
Browse

Insert url...



The screenshot displays the SDG Juicer web application interface. At the top, there's a navigation bar with the logo and links for 'NEW ANALYSIS', 'MY ANALYSES', and 'SIGN OUT'. The main content area is titled 'Analysis succeeded' and provides the analysis ID and a link to return to the analysis page. Below this, there are three main sections: 1. 'EXTRACTED CONCEPTS' which lists various SDG-related terms with their counts (e.g., Sustainable Development: 146, Energy Resources: 58) and a corresponding sunburst chart. 2. 'EXTRACTED GEOGRAPHICAL AREAS' which shows a world map with highlighted regions and their associated SDG counts (e.g., France: 25, Spain: 11, Brazil: 11). 3. 'RELEVANT SDGS' which displays a grid of cards for different SDGs, each with a brief description and a color-coded header.

Target Market - CSR (SDG)



TAM (Total Addressable Market)

Corporate Social Responsibility (CSR) Software Market

Semantic Knowledge Discovery Software Market

Knowledge Aware Approach (KAA)

Knowledge Organization System (KOS)

Semantic Networks Platform

Global market

SAM (Served Available Market)

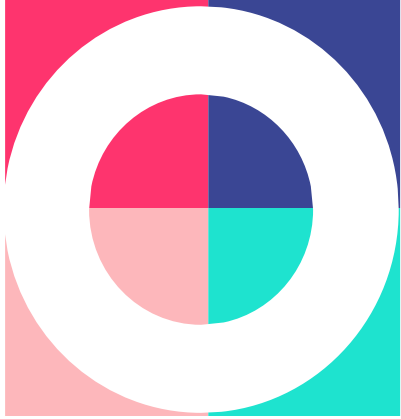
CSR Reporting Software Market

Global market

SOM (Serviceable and Obtainable Market)

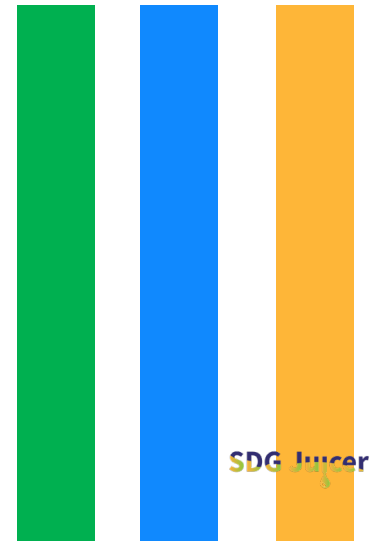
Italian market

PMI and Big Companies for sustainability report



Other to be addressed markets

- **Semantic financial analytics Softwares**
- **Investments planning Platforms**
- **Human Rights accountability Applications**
- **LegalTech analytics**
- **more**



Revenue Model

Software Pricing

	BASIC	STARTUP/NO PROFIT /SCHOOL	BUSINESS	MULTILICENSE / AGENCY
	Free	€960 per year	€3.240 per year	€2.400 per client per year <i>(min 5 licenses)</i>
Analyze documents / URLs	YES	YES	YES	YES
Download PNGs results	YES	YES	YES	YES
Comparative analyses on up to three documents	NO	YES	YES	YES
Download RAW Data (CSV)	NO	YES	YES	YES
Download vectorial data (SVG)	NO	YES	YES	YES
Multilanguage analyses	NO	YES	YES	YES
On Cloud Stored previous analyses	NO	YES	YES	YES
Rest APIs access	NO	NO	YES	YES
Sharing Analyses with other accounts	NO	NO	YES	YES
Comparative analyses with Open Data	NO	NO	YES	YES

Current State

CEO's Identification

Startup launch planned on Q4 2022

Product Financials @ Linkalab

2020

Costi
€ 17.000

Ricavi
€ 28.000

2021

Costi
€ 8.000

Ricavi
€ 6.000

2022

Costi
TBA (end Q2 2022)

Ricavi
TBA (end Q2 2022)

Financia l

		1 anno	2 anno	3 anno	5 anno
	Numero clienti	200	400	800	1200
Costi	Risorse umane	€ 41.000,00	€ 80.000,00	€ 156.097,56	€ 456.870,91
Costi	Ricerca e sviluppo	€ 59.000,00	€ 20.000,00	€ 60.000,00	€ 100.000,00
Costi	Struttura	€ 30.200,00	€ 39.260,00	€ 51.038,00	€ 99.524,10
Costi	Sales e Marketing	€ 46.800,00	€ 60.840,00	€ 79.092,00	€ 154.229,40
Costi	Infrastruttura	€ 113.000,00	€ 181.600,00	€ 233.476,53	€ 260.206,77
Ricavi	Subscription	€ 486.000,00	€ 972.000,00	€ 1.944.000,00	€ 2.916.000,00
Differenza costi ricavi		€ 196.000,00	€ 590.300,00	€ 1.364.295,91	€ 1.845.168,82

SDG Main Players

International Overview

We Selected the most relevant competitors on the web. Following these criteria:

- > presence on the market
- > importance of their partnership
- > comprehensiveness of the toll/software

NAME	Algorithm based	Free (open source)	Consultancy	17 Goals
Ecomate	x	FREEMIUM	x	
Iris	x	x		x
SDG impact assessment tool *	x	x		x
SDG tool *	x	x		x
SDGmonitor	x	FREEMIUM	x	x

On-line it is possible to find numerous assestments tools, free of charge, also created in collaboration with universities or research institutes, such as those market with*

Product Comparison

COMPETITOR MATRIX						
FEATURES	SDG Juicer	LinkedSDGs	Ecomate	Iris	SDG tool	SDG Monitor
Machine-readable data	Yes	Yes	No	No	Yes	No
Data visualizations: graphs, data tables, maps	Yes	Yes	Yes	No	No	Yes
User friendly experience	Yes	Yes	No	No	No	Yes
Multilingual (<4)	Yes	No	Yes	No	No	No
Data on maps	Yes	Yes	No	No	No	No
Targets on goal pages	Yes	Yes	Yes	Yes	Yes	Yes
Display data for Global Indicators	Yes	Yes	Yes	Yes	Yes	Yes

The Existing - Case Study



Problem

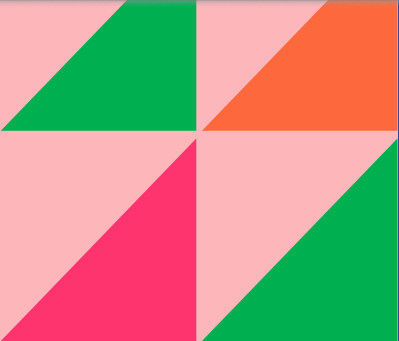
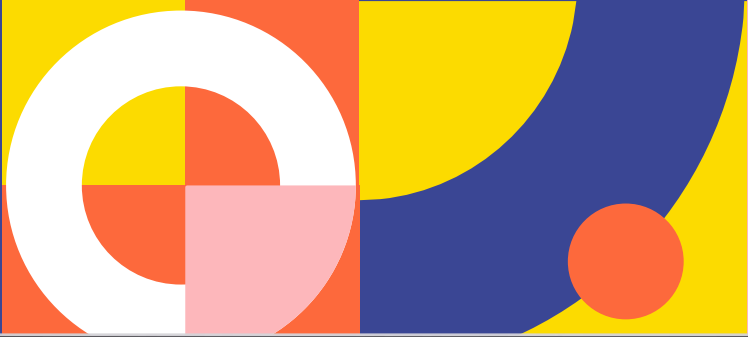
The company needs to intrade their communication in order for it to be aligned with the correct trends regarding sustainable development. .



Solution

SDG Helps to retrieve and analyze data coming from different sources in a way that manages to immediately understand the company's position when coming to sustainability via the official UN ontology.





SDGs Clients' Opportunity

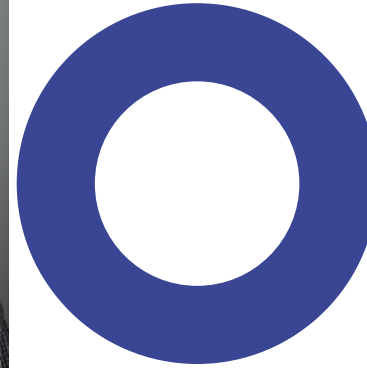
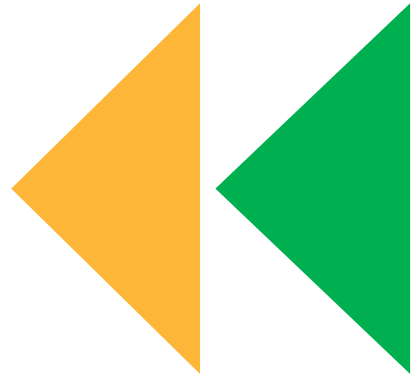
✓ **72%**

of companies mention the SDGs in their annual corporate or sustainability report.

✓ **US\$12 trillion**

could be generated by SDGs in business savings and revenue across by 2030.

Our Amazing Team



TBA
CEO

Luca Secchi
CTO

Antonio Agabio
BUSINESS ADVISOR

Partner

Linkalab

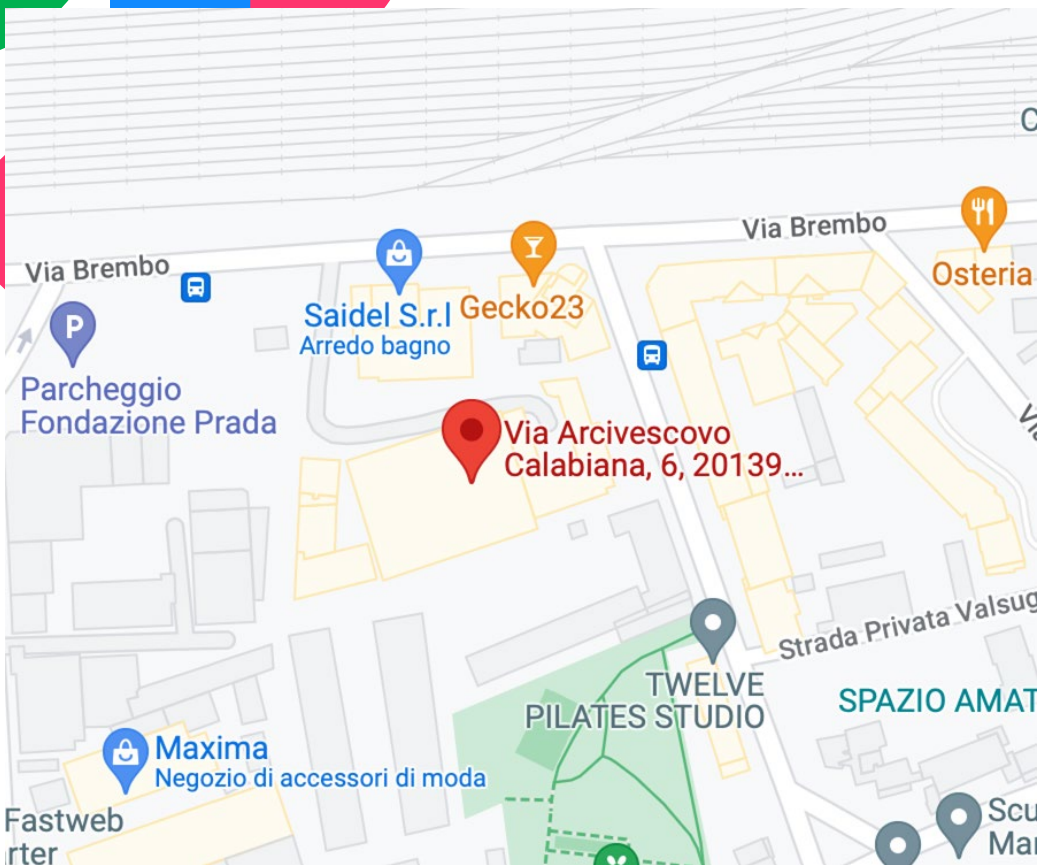
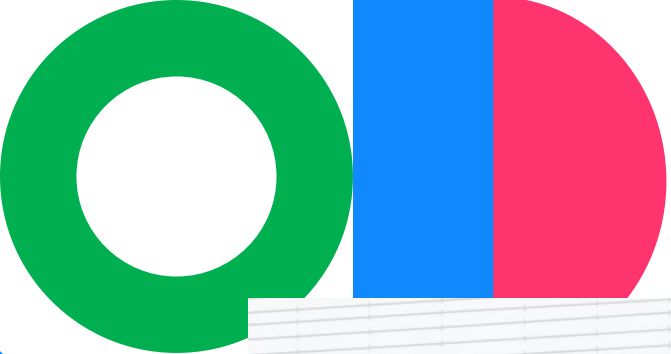


For over 10 years the Linkalab laboratory has been engaged in advanced research topics in the field of Big Data Analytics and in particular in the field of Network Science and Machine Learning.

Alan Advantage



Provides consulting services for the adoption of AI technologies and innovative strategies or solutions in the business environment.



How Can We Help ?

Contact Us

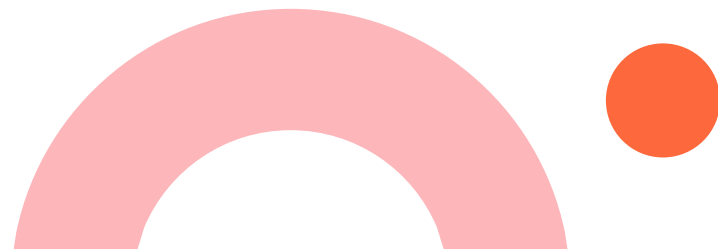


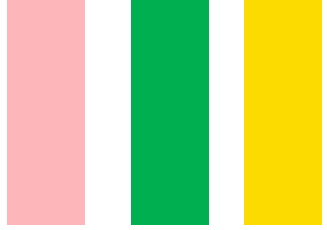
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Thank for Watching

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